Cookie Policy

DA Training and Consultancy ("DA Training and Consultancy"/ "we" / "us" / "our") Cookie Policy.

1. What are Cookies?

Cookies are little data files that are placed onto the hardware device which you use to browse the internet (e.g. your Computer, Smartphone or Tablet, your "device") by websites that you visit. Cookies contain information about your visits to that website and the purpose of cookies is to enable our websites to remember you, and your browsing habits, when you visit it again in the future.

2. How do we use Cookies?

Cookies perform many different functions, from remembering that you are logged in during visits to what user preferences you may have selected. They also help us to identify which of our web pages are the most popular and what type of journey a visitor has through our site. Cookies help us plan the content and layout of our site and recognise returning visitors that have been to our site before. They therefore play an important role in helping us to enhance the usability and performance of our site to improve our service to customers. In order to help us understand our customers and potential customers, which pages are visited, and to help us develop future improvements to our site, reporting and analysis is carried out using Google Analytics who will place cookies on your device.

For more information on Google cookies we recommend you visit the Google website which outlines Google's privacy policy and how to opt-out of tracking. We do not use cookies to collect information that could identify you personally during your visit to our site. A list of the cookies that we use when you visit our site is contained in the table below. Types of cookie that may be used during your visit to our website are:

- Session cookies
- Session and permanent cookies
- Anonymous permanent cookies
- Third party cookies
- First party cookies

3. What Cookies are used by this site?

Session cookie: Session cookies enable our website to keep track of your movement from page to page so you don't get asked for the same information you've already given to the site. These cookies allow you to proceed through the pages of our site quickly and easily without having to authenticate or reprocess each new area you visit. They are automatically deleted when you close your web browser.

Session and permanent cookies: Also called persistent cookies. These help our website remember your preferences and settings when you visit again in the future. They therefore speed up and enhance your experience of services or functions offered. For these cookies to work, they are stored on you device and are not deleted when the browser is closed.

Third party cookies from Google Analytics: To track which pages on the site are most commonly used, the number of visitors to the site, page views, which browsers are used, entry pages etc. We use the information provided to help us improve our site and identify the most popular pages. Cookies last between one month and one year.

Third party cookies from IPEGS/Tracker: When submitting a course application form or general enquiry via our website, you will need to provide us with your contact information. Once submitted, Tracker lets us know the information you have added so that we can process your enrolment or application.

4. Web beacons

Web beacons are usually one-pixel size transparent images that help website owners track the activity of users on certain website pages. They can also send the tracking server (ie. us, or our technology partners) information in cookies – such as whether an HTML email with a web beacon in it has been opened. We use web beacons together with cookies to help us understand how you interact with our website and the emails we send you, to help us improve your experience, to ensure that content is relevant to you, and to better manage our website and email content.

5. Can I opt out of cookies?

Yes. There are a number of options available. You can control the use of cookies on your device by using the settings in your web browser (e.g. Chrome, Internet Explorer, Firefox). For more detailed information about cookies (including how to manage their use via your browser) please click here. However, please note – if you delete all your cookies, some features of our website, such as remembering your login details, will not function as a result. This may then cause you problems when trying to purchase from us, as cookies are required to pass your information through the booking process.